

March 31, 2023 - Frankfurt

# Digital Euro Conference

Central bank digital currencies, stablecoins, and the future of money

Digital Euro Conference 2023 | Frankfurt

# Event Overview #DEC23



**Date:** March 31, 2023

**Venue:** Frankfurt School of Finance and Management

**Topics:** Central bank digital currencies (CBDCs),  
stablecoins, and commercial bank money tokens

**Expected audience:** 200 on-site attendees + 1,000  
online attendees

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# Target Attendees

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Central bankers

Financial sector  
experts

Consultancy  
firms

Technology  
providers

Policy makers

# Which topics will be covered?

## Stablecoins and commercial bank money tokens

- Use cases
- Business models
- Regulation
- Technological aspects
- Stablecoins vs. CBDCs
- Regulated liability network

## CBDCs

- Design aspects
- Technological considerations
- Legal considerations
- Implications for the industry
- CBDC lessons learned from central banks worldwide

# 5 key reasons to join #DEC23



## Network.

Build a network on common meeting ground with experts and entrepreneurs worldwide.

## Expertise.

Attend discussion at eye-level and gain exciting insights into various topics.

## Reach.

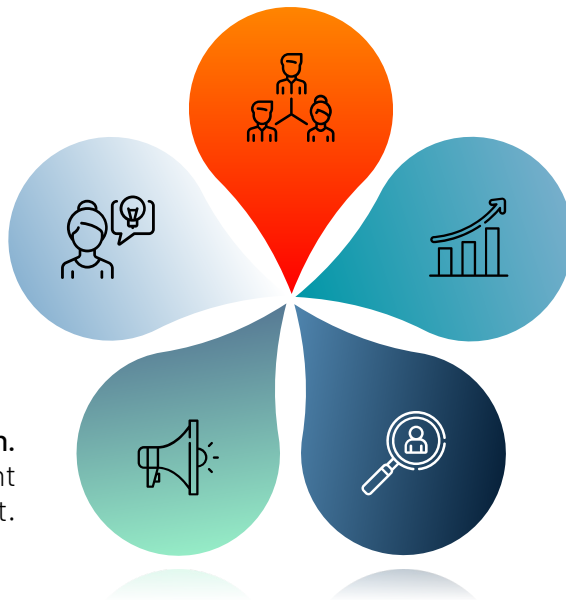
Achieve a high visibility among different agents in the market.

## Trends.

Listen to and elaborate on the most recent developments covering the whole industry.

## Career.

Get to know the newest positions, research areas and opportunities and boost your career.



# Sponsor Exposure



Your logo will be visible during the whole event.



Depending on your sponsorship package, your logo will be placed more prominently.



Your logo will be visible for the online attendees during every panel, presentation, and the breaks.

# Aftermath Email marketing of sponsors

A weekly newsletter is distributed to a diverse group of enthusiasts and corporate contacts, creating a broad exposure for our sponsors and contributors.



**2,500+**  
Contacts approached

**100.000+**  
Emails sent



# Sponsorship packages

For DEA members: 20% discount\*

For non-DEA members: opt for a sponsorship package and have a free admission fee upon [becoming a DEA member](#)

	Platinum Package 13,000€ *	Gold Package 10,000€ *	Silver Package 7,000€ *	Exhibition Package 5,500€ *
Exclusive "powered by" branding	✓			
Moderating an agenda-session, keynote or panel discussion	Opening speech and thank you note	✓		
Invitation for an exclusive post-conference meeting	✓	✓	✓	
Opportunity to speak during a session (speaker slot)	✓	✓	✓	
Exhibitor booth	Prominently Placed + Banner	Prominently Placed	✓	✓
Full access on-site conference passes	5x	3x	2x	2x
Full access DEA Digital Euro Academy passes	3x	2x	1x	1x
Logo placement on the mainstage	Prominently placed	✓	✓	
Logo placement on the #DEC23 website	Prominently placed	Prominently placed	✓	✓
Logo placement on marketing articles e.g., flyer and newsletter	Prominently placed	Prominently placed	✓	✓





# Contact us



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# Terms and conditions for #DEC23



Terms and conditions as of December 5<sup>th</sup>, 2022

1. The booking of a sponsor package is legally binding for the involved parties. Payment for the selected sponsoring package must be paid in full prior to the event. A reimbursement of the purchasing price is excluded in case of non-appearance of the sponsor.
2. The organizer reserves the right to postpone the event to a later date in 2023 if the event fears to be or is cancelled by order of public authorities less than 2 weeks prior to the event. In that case, the sponsor packages remain valid and a refund of the purchase price is excluded. The same terms apply to the case in which the DEC needs to take place online instead of in a offline format.
3. Should the event be cancelled by order of public authorities and should the organizers decide to not postpone the event, 2/3 of the purchase price will be refunded to the sponsor. 1/3 will not be refunded. The place of jurisdiction is Frankfurt am Main, Germany.

